



Indrajeet Chandrachud, Art Director...

917-282-3883

ichandrachud@nyc.rr.com

www.indrajeet.com

Award winning
art director, beloved
manager and consummate
digital marketer

Specialist in digital, social,
mobile and 360 campaigns
with over a decade of
experience on
Fortune 500 brands

Proven track record
of dinner suggestions that
“hit the spot” especially on
those long, late nights

Supernatural ability to
develop award winning
campaigns and push the
creative across all media –
each time

Every agency
should have one.

Email or call
917-282-3883.

Gave stellar performances at...

- **DraftFCB / INTERPUBLIC**
as VP, Creative Lead (Brand, Digital), Jan 2008 - Present
- **Euro RSCG, Cline Davis Mann**
as Freelance Art Director, July 2007 - Dec 2007
- **Unit7 / OMNICOM**
as Art Supervisor (CRM, eCRM, Digital, DRTV), July 2005 - July 2007
- **Young & Rubicam Brands / Wunderman / WPP**
as Sr. Art Director (Digital, CRM), June 2000 - July 2005
- **CGI Network / Applied Theory**
as Digital Art Director, Apr 99 - May 2000
- **Grey / WPP**
as Art Director, Apr 97- Aug 98
- **Bozell / INTERPUBLIC**
as Art Director, May 96 - Apr 97

While performing miracles on...

Traditional

- Relpax • Pfizer Anti-Infectives • Pfizer Injectables • Citibank • Citi Credit Cards
AT&T Wireless • IBM • Kraft • Toys'R'Us • AICPA • Sony • Mastercard • Lyrica • Gannett
Fishman • Actemra • Tetrapak • Abbott Vascular • Black & Decker • Honeywell

Digital / eCRM

- Relpax.com • Lyrica.com • Citibank • Citi Credit Cards • Kraft • Toys'R'Us • AICPA • Sony
Fishman • Samsung • theRMfactory.com • DialAmerica.com • Merck • Welch Allyn

Learnt much at...

- **Master of Fine Art**, Ad Design. Syracuse University, Syracuse, NY. May 2000
- **Bachelor of Fine Art**, Advertising. Directorate of Art, Bombay, India. Apr 96

Was applauded by...

- **Cannes, Lions Direct**, 2002. Finalist for Best Industry Self-Promotion
- **DTC Awards**, 2006. Finalist for Unbranded Print Ad
- **New York Festivals**, 2002. World Gold for Best Industry Self-Promotion
- **ADDY** Silver Award, 2002. Silver for Best Industry Self-Promotion
- **John Caples International Awards**, 2001. Finalist for Best Consumer Single
- **Creative Track Awards**, 1999. Syracuse Ad Club. Gold for Student Campaign

When not working, can be found...

Painting, Food Blogging (Featured writer Foodbuzz.com)